

THE UNITED STATES PONY CLUBS, INC. PRESS RELEASE

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Pony Club Announces Dates for the 2021 Virtual Equine Symposium & Convention Hosted by USPC

November 4, 2020 (Lexington, KY) — The United States Pony Clubs (USPC) announces the 2021 Virtual Equine Symposium & Convention Hosted by USPC, to be held online January 27 - 30, 2021.

Registration is now open for the event. This unique virtual experience offers a wide array of online educational opportunities for equestrians of all ages, and disciplines, with a mix of live and on-demand presentations.

"We are very excited about the new opportunities that going virtual brings to our Equine Symposium & Convention this year," said USPC Executive Director Teresa Woods. "The online format expands access to more attendees, as well as providing lasting value with extended availability of workshops after the event. We invite all horse lovers to join in on the fun and education, get to know Pony Club, and be part of this experience."

Pony Club's 2021 Virtual Equine Symposium & Convention lineup will spotlight leadership training and educational workshops on a variety of topics including horse health, nutrition, horsemanship, tack and equipment, various riding disciplines, and more. The popular equine anatomy lab will transition to an online virtual format, and the USPC Research Project Fair will also be included in the event. A trade fair will also be featured with special offers and unique online shopping opportunities.

Event sponsors include Specialty Program Insurors and Small Bytes, LLC, as well as USPC corporate sponsors Kerrits, TheHorse.com, Shapley's Grooming Products, Triple Crown Nutrition, and Wintec. Additional sponsorship opportunities and virtual trade fair booths are still available for the event.

Visit <u>www.ponyclub.org/events/annualmeeting</u> for registration information, schedules, and a complete list of seminar topics.

About Pony Club - The United States Pony Clubs, Inc. (Pony Club) is a 501(c)(3) nonprofit organization founded in 1954. Pony Club is the largest equine education organization in the world, with more than 10,000 members in the US, and over 500 clubs and riding centers nationwide. USPC is proud to provide education to youth and equestrians of all ages, with instruction and competitive opportunities in more than nine English and Western riding disciplines. Pony Club's educational standards continue to be instrumental in curriculum development for schools, universities, equestrian professionals, and organizations across the United States. Many of the nation's top equestrians, including Olympic team members, as well as successful business professionals and government leaders, have roots in Pony Club.

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